



Tian Hock Yan

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Skills

User Research

- Interview Questions
- Conducting Interviews

User Data Analysis

- Personas
- Scenarios
- User Journey Maps
- Storyboards

UX/UI Design

- Wireframing
- Mockups
- Prototyping

Development

- HTML
- CSS/SASS
- Javascript/jQuery
- ACF
- PHP

Graphic Design

- Brand Strategy
- Creative Direction
- Logo Design
- Packaging Design
- Product Design

Fun Facts

- A lot of hobbies, but expert on none of it. (Still a professional designer tho).
- I almost didn't become a designer.
- People said I feel different in difference environment.
- I like kids a lot.
- I can speak many languages, but expert on none of it. :)

About me

I am a Creative Developer who loves to help other businesses grow by using my design and developer skill. Throughout my career in digital industry, I had experienced in both UI/UX Design and Development. Learning and trying is always my key to being a better designer/developer. Thus, I continuously look at new ideas and styles that will improve my vision in website. When I am in the zone of the Creative process, you will see my hair from tidy to messy. But when I see the result that made a happy client, you will see my face from a zombie look to the sunflower in "Plant vs Zombie" game.

Education

- **2020-2021 Bachelor of Design (Digital Design Major & Graphic Design Minor), Curtin University**
- **2018-2019 Diploma of Arts & Creative Industries, Curtin College**

Experiences

- **2023 till Now, PWD Digital Agency (Junior Developer)**
As a web developer, I primarily focus on website development, but there are other aspects of my work as well. While at PWD, I honed my skills in front-end development to assist them in creating outstanding websites. During my time there, I gained experience in WordPress, GSAP, and created complex functionalities using HTML, CSS, and JavaScript. I also built strong relationships with my team members at PWD and had built more than 10 different website within 6 months.
- **2022 till Now, Tian Design Studio (Freelance)**
I started my freelance career last December. I had worked on some projects myself and got a good reviews from the clients. During my time in my freelance career, I communicate with the clients myself and learnt how to manage my time myself. During this time, I used Notion as my task manager and use it to track my progress in my project.
- **2022-2023 Pacvac (Graphic Designer)**
Pacvac is a leading brand of backpack vacuum cleaners. As a graphic designer in Pacvac, my task is to help in any project that is graphic design related. From packaging design to design for the backpack vacuum, I handle end to end process to support them create the vacuum. Through my experiences in Pacvac, I improved in my graphic design skill, and learnt PANTONE colour system, and Zebra sticker software.
- **2022 (3 months), Slick Design (UX/UI Design Internship)**
During the time in Slick Design, I had experienced in team meeting and also meeting with clients. Working with other team member to create the best design solution. I had helped in design their clients' website and learnt the process working in a design agency.
- **2022 (3 months), Burning Fruit (UX/UI Design Internship)**
I had done a work experiences as a Designer in Burning Fruit. During the time, I designed many different website for theirs clients and helped in design their social media post by using my knowledge in Graphic Design.